

NAAC REACCREDITED - 'A' GRADE

Department of Biochemistry - Food Technology & Nutraceuticals

A. Title of the Workshop/Activity: Entrepreneurship Seminar in Collaboration with Chamber for Advancement of Small and Medium Scale Business (CASMB). Under the tittle "How to be your own Boss!"

B. Date: 8th Feb 2022

C. Venue: SIES College Auditorium, Sion West Mumbai

D. Name of Resource Persons: Mr. Nilesh Lele

- E. Background: The Dept of Biochemistry-Food Technology and Nutraceuticals has signed an MoU with CASMB (Chamber for Advancement of Small and Medium Business) in the year 2022. CASMB is an organization working extensively for the Advancement and Growth of Micro, Small and Medium Businesses. It provides platform for converting innovative ideas into business opportunities.
- F. Aim and Objectives: The seminar aimed to provide insights into the journey of entrepreneurship and the nitty-gritties of turning an idea into business opportunity. The lecture also aimed at providing a realistic view of sustaining a business model along with the providing information about financial aspects and business strategies for a successful startup.
- **G. Outcome/Feedback:** Students got a pragmatic picture of the challenging journey of entrepreneurship. They were made aware of the opportunities and solutions for starting a business. Mr Lele, himself an entrepreneur, provided examples of successful businesses and the business and marketing strategies adopted by those companies.
- H. Beneficiaries: 30 students that included Post graduate Diploma (Food Technology and Nutraceuticals) and PG students (Biochemistry)
- I. Annexures:
 - i. Photograph
 - ii. List of Participants

Annexures

List of Participants

1. Shruti Babar	21. Sidharth P. V
Meena Ingawale	22.Sharumathi Nadar
3. Mahvish Ghori	23. Bhavana Ghuram
4. Bushra Sayed	24. Sakshi Sharma
5. Dinesh Nadar	25. Anagha Nair
6. Jatin Karkera	26. Chrysanthea Gonsalves
7. Alok Jaiswar	27. Tanishq Labde
8. Aditya Shetty	28. Abhishek Gupta
9. Varsha Shetty	29. Crisal Monis
10. Abir Sakharkar	30. Aditi Kud
11. Deepali Shinde	
12. Sumaiya Ansari	
13. Kavya Premchandran	
14. Arthi Manoharan	
15. Vrushali Rane	
16. Pallavi Rai	
17. Jyotinripa Kalita	
18. Yash Salastekar	
19. Mandira Bhosale	
20. Ajay Yadav	

Photographs





(During the seminar at mini auditorium)

Report Prepared by: Kanika Gangapuram

Signature of HOD

Department: Department of Biochemistry - Food Technology & Nutraceuticals

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